

Cromarty Cinema Environmental Policy

Objective

Cromarty Community Cinema is committed to supporting the delivery of net zero. The objectives of this policy are to support net zero and increased sustainability by minimising energy use and waste. We will also work to create audience opportunities for learning and discussion around sustainability and net zero,

Climate Change and Sustainability

Climate change has been described as the greatest existential threat to society and our way of life. Both the Scottish and UK Governments have set stretching climate emissions targets to mitigate that threat. It is incumbent on Cromarty Community Cinema to play its part in combatting climate change and minimising emissions. Below we look at the main areas where we can have an impact and set out what we will do and have done for each.

Opportunities to Address Climate Change and Improve Sustainability

- Programming and Events
- Building, Heating and Utilities
- Food and Drink (and waste)
- Procurement
- Transport

Programming and Events

Arguably the biggest impact that the cinema can have on climate change and sustainability is through programming and events. As a cultural body with significant impact and reach, which just happens to be located in close proximity to key national facilities for both oil and renewable energy development adjacent to the Moray Firth Special Area of Conservation and Special Protection Area, the cinema can raise awareness of the issue of climate change and encourage discussions on addressing the issue.

The cinema has run a number of films on climate and environmental issues, including a screening of *The Oil Machine* with a Q&A with the director as part of the Inverness Film Festival.

The cinema volunteers agree the programme of future films monthly, and we will continue to consider the importance of highlighting climate and sustainability in our programming and of providing opportunities for discussion and learning.

Building, Heating and Utilities

The Cromarty Community Cinema was designed with sustainability and a low energy load as key objectives. The building is well insulated being particularly air tight and is heated by an air source heat pump, reducing our carbon emissions. The cinema seeks to contract with energy suppliers who provide energy 100% from renewables. Over the next few years, the cinema will investigate the deployment of solar and battery technology to further reduce our electricity import.

The building is on a prominent site on the Cromarty Firth and is within a designated built heritage conservation area – it is of a simple design that has a low visual impact and blends with the surrounding environment.

Food and Drink and Waste

As a small volunteer run cinema we do not provide hot food and drink. We sell sweets, crisps and drinks – we avoid selling bottled water and other single use items such as straws to minimise our environmental impact.

We also ask our audience at the start of every screening to take any waste home and recycle.

On occasions where hot food and drink is provided as part of festivals or events, we work with local providers to provide local and seasonal products. This minimises food miles while also supporting community wealth building through our activities.

Procurement

As a volunteer run, community owned enterprise our purchases are minimal. When we do buy items (e.g. fridges and vacuum cleaners) energy ratings are a key consideration. We seek to ensure that the cleaning products that we utilise are eco-rated. We also seek to contract locally on the rare occasions that we employ workers.

Transport

Most of the films that we show are delivered through our broadband connection, minimising transportation.

The majority of our volunteers live locally and commute by foot or bike – although the cinema is proud to encourage volunteering from a wider area and to provide cultural and social opportunities to an area of influence beyond Cromarty.

Cromarty's rural location means that some people will travel by car but we encourage car sharing where possible.

Implementation:

The policy will be taken into consideration in programming and purchasing decisions.

Monitoring and Review:

The policy will be reviewed by the trustees every two years to ensure its application and where necessary to update and improve it.